



The Electric Candle Company

Company Background

The Wm. B. Coleman Co., Inc., parent company to The Electric Candle Company is a privately owned company headquartered in New Orleans, Louisiana. As one of the oldest companies in New Orleans, we are proud to be owned and operated by the same family for over a century. We continue to grow our existing portfolio companies and also look to form new relationships each year in order to be successful.

The Electric Candle Company manufactures and distributes a patented electric candle called the Feeling's Flame® candle. The Electric Candle Company also manufactures and distributes a host of accessories to complement the Feeling's Flame® candle. One of these accessories is our 'Ultimate Beeswax' candle sleeve, which creates the ultimate authentic candle look experience. Through years of research and development, we have created electric candles that are indistinguishable from real wax burning candles that you once saw in chandeliers, sconces, lanterns and other lighting fixtures. Our electric candles enhance and elevate the ambiance of any room or space that no other light is able to provide.

A New Level of Elegance with Feeling's Flame® Electric Candles

The Feeling's Flame® electric candle is a newly developed patented electric candle bulb (LED), for the use in most chandeliers, sconces, lanterns and other lighting fixtures; by using sophisticated technology to radiate a sense of warm, authentic candlelight. Our Feeling's Flame® electric candle is the only product on the market and around the world to provide the color and feeling of a true wax burning candle. Real wax burning candles are elegant and romantic, but also messy and potentially dangerous. The Feeling's Flame® electric candles give the exact sensation of a real wax burning candle with a simple flip of a switch! The soft gentle glow of our electric candles, provide the perfect ambience, which elevates the understated elegance in each room or space that the electric candles are displayed in.

Through our patented technology, Feeling's Flame® electric candles not only produce the exact same color as a real candle flame, but also imitates the natural movement of one as well. The flame has an occasional movement identical to the natural movement of a real candle flame. The size, shape, color and movement of the electric candle is a pure replica of a real wax burning candle.

Feeling's Flame® electric candles are safe, authentic, economical and easy to install. You will never go back to wax burning candles or halogen lighting again! The bulbs use less than three (3) watts of electricity and will fit easily into most chandeliers, sconces, or other fixtures without adjustments. It installs the same as any light bulb and screws into any socket.

Each candle is delivered with a standard white plastic sleeve that stimulates the look of the candle stem. We have also designed and manufactured several types of candle sleeves to compliment our Feeling's Flame® electric candle. These types of candle sleeves come in a thin wax-coated candle sleeve, a handmade 'Ultimate Beeswax' heavy dipped candle sleeve, a silicon candle sleeve and several shapes and sizes of beeswax heavy dripped candle shells. All of our candle sleeves and candle shells, come in several colors and sizes to fit any desired atmosphere. These candle sleeves are produced to deliver the final touch to the authentic candle look.

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How to Install Feeling's Flame® Electric Candles

1. How do you install the Feeling's Flame® electric candles?

- ★ The same you install any light bulb. Turn off the electric power and screw in the Feeling's Flame® electric candle. Trim the candle sleeve to the desired height and slide it over the bulb - you're done! Flip your switch to on and you have the look and feel of real candlelight!

2. What is the life expectancy of our Feeling's Flame® electric candle?

- ★ Our incandescent bulb has an average life of 3,000 hours and our LED based bulb has a life in excess of 10,000 hours. As one can see, both options provide long lasting light.

3. How much light and energy do the Feeling's Flame® electric candles use?

- ★ The amount of light is not measured in watts, like a traditional light bulb. It is measured in terms of a real candle due to the fact that it is emitting candlelight. The correct answer is one 'candle power', which means it radiates exactly the same amount of light as one single tapered candle. At the same time, it uses between 1.5 to 3 watts of electricity.

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Where to Find Feeling's Flame® Electric Candles

The Feeling's Flame® electric candles are adorned throughout the world in every type of establishments such as (Hotels/Resorts, Museums, Restaurants/Clubs, Homes, Production Sets, Department Stores, Entertainment Venues and Etc.). The list below is only a small sample of the Feeling's Flame® electric candles success:

New Orleans, Louisiana

Commander's Palace Restaurant

Antoine's Restaurant

Brennan's Restaurant

Muriel's on Jackson Square

Ralph's on the Park

Metairie Country Club

United States

Metropolitan Museum of Art - New York City, New York

Russian Tea Room - New York City, New York

One if by Land, Two if by Sea - New York City, New York

Stephen Pyles - Dallas, Texas

Hotel Les Mars - Healdsburg, California

The Toledo Museum of Art – Toledo, Ohio

David Barton Gym – Miami, Florida

International

Palace at Versailles - Paris, France

Hôtel Plaza Athénée & Hôtel Costes - Paris, France

Disney World - Hong Kong, China

Yauatcha - London, United Kingdom

Schönbrunn Palace - Hietzing, Vienna

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Custom Video Link to our Feeling's Flame® Electric Candles

Please go to our customized website below to see a video of our Feeling's Flame® electric candles displayed in one of our sample lighting fixtures so that you can see the full effect of our concept.

<http://www.electric-candle.com/video.html>



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Metairie Country Club - Dining Room

New Orleans, Louisiana



Since its inception in 1922, Metairie Country Club has served its members as a haven of leisurely social elegance. Opened exclusively as a golf club, Metairie Country Club achieved instant fame due to its innovative course design. Over the years, Metairie Country Club has evolved into a true private membership country club with the addition of six tennis courts, three swimming pools, a fitness center, outstanding restaurants, as well as patio dining, and a full calendar of social events. With a membership limited to just over 1200, Metairie Country Club adheres to the same high standards established by its original founders, while maintaining a level of quality and activity that surpasses any other New Orleans area Country Club membership.

After Hurricane Katrina the Club went through a 17 million dollar renovation. The goal of the renovation was to preserve the original rooms to the club house. All of the light fixtures in the club house were installed with Feeling's Flame® electric candles to provide an old world feel and romantic atmosphere for evening dining and events.

The Electric Candle Company is the manufacturer and distributor of the incandescent Feeling's Flame® candle bulb, the LED Feeling's Flame® candle bulb and a complete line of chandelier sleeves fabricated in wax, resin and silicone. Our patented technology creates an authentic natural wax burning candle flame-like movement. Both our incandescent and LED bulbs are available in 110V or 220V. The bulb easily replaces existing bulbs in a fixture to create safe-realistic candlelight. Energy output is 1.5 watts to 3 watts.

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Metairie Country Club - Parlor

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Metairie Country Club - Audubon Dining Room

New Orleans, Louisiana



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Hotel Les Mars

Healdsburg, California



Nestled amongst the hills of the Russian River Valley, Hotel Les Mars, a member of Relais & Chateaux, brings the romance of French living to Northern California. Hotel Les Mars is dedicated to old world luxury and impeccable guest services to high end clientele. The 17th century & 18th century antiques adorn the elegant guest rooms. Throughout the Les Mars Hotel our Feeling's Flame® electric candles have been installed in chandeliers and walls sconces to provide the perfect ambiance. The hotel received the Forbes Four Star Award -2012.

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The Toledo Museum of Art

Toledo, Ohio



The Toledo Museum of Art's collection has more than 30,000 works of art, ranking among the finest in the United States. During the museum's massive renovation, crystal chandeliers were installed with our LED Feeling's Flame® electric candles and our silicone candle sleeves to enhance the atmosphere of the artwork throughout the museum.

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David Barton Gym

Miami, Florida



David Barton Gym, which is one of the most successful and unique gyms around the country, has installed hundreds of our LED Feeling's Flame® electric candles to create a unique and awesome space throughout their gym's.

"....I want our clients to forget the outside world while they are here. It is a landscape for the senses, carved out of my imagination, but with one objective; to get their heart racing before they ever step onto the treadmill."
Owner -David Barton.

David Barton Gyms have three locations in New York City as well as locations in Miami, Chicago, Seattle, Las Vegas and Los Angeles.

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Historic Renovation

New Orleans, Louisiana



Having candlelight in your dining room makes every meal special. Complimented by natural candlelight, this New Orleans residence uses our Feeling's Flame® electric candles in its 19th century chandelier. Candlelight is softly reflected throughout the room creating an intimate and sophisticated atmosphere.

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Antoine's Restaurant

New Orleans, Louisiana



Established in 1840, Antoine's is the oldest restaurant in America that has been continuously owned and operated by the original family, now in its 7th generation. Home to one of the great culinary creations of all time, Oysters Rockefeller. Oysters Rockefeller was invented by Jules Alciatore; son of the restaurant's founder Antoine Alciatore. For over 173 years, Antoine's excellent French-Creole cuisine, service and atmosphere have been combined together to create an unmatched dining experience for both locals and visitors to New Orleans.

Chandeliers in the new refurbished Hermes Bar along with other dining rooms are illuminated with our LED Feeling's Flame® electric candles and our 'Ultimate Beeswax' candle sleeves in ivory color. Photos credit: S. Richards & Antoine's Restaurant.

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Schönbrunn Palace Restoration Project

Hietzing, Vienna



In 2010 restoration work was taking place in the Great Gallery, which is the largest stateroom at Schönbrunn Palace. This project was the first overall refurbishment to take place in more than a century. The overall project was to restore the original appearance of the room and to create an authentic atmosphere. It took 40,000 hours of painstaking manual work to restore the ceiling frescos, repair the guild and to reconstruct the historic high-gloss white polished finish to the walls. A new and innovative lighting system was installed to create a similar effect to real candlelight. Our Feeling's Flame® electric candles are able to provide the illusion of real burning candles with hundreds of our electric candles installed into the chandeliers and sconces during the renovation. Now the increasing numbers of visitors to Schönbrunn Palace are able to experience the Great Gallery in all its original glory.

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Yauatcha

London, United Kingdom



Awarded a Michelin Star within the first year of their opening in 2004, Yauatcha, is the modern reinterpretation of the Old Chinese Tea-House. Located in the heart of Soho on Broadwick Street (known formerly as Broad Street-notorious for the 1854 cholera outbreak) and designed by Christian Liaigre. The restaurant's open-plan layout and visible kitchen energizes the entire atmosphere, engaging both the outside street scene and Yauatcha's customers. Photographed above in Yauatcha's main dining room is a wall of our Feeling's Flame® electric candles.

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One if By Land, Two if By Sea

New York City, New York



The distinguished NYC restaurant, One if by Land, Two if by Sea, is located in the heart of the West Village which is known as much for its culinary delights as its romantic ambiance. Located in what was once Aaron Burr's Carriage House, charms diners with the soft melodic sounds of a piano and the soft glow of candlelight. To give the rooms an authentic romantic touch, the period historic chandeliers and sconces were equipped with the incandescent Feeling's Flame® electric candles. Since then, the restaurant has received awards such as the 'Most Romantic' and the 'Most Stunning' restaurant in New York City.

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Ski Lodge – Dining Room

Vail, Colorado



The display above is of a dining room in a ski lodge in Vail, Colorado. A vendor of the Electric Candle Company installed our Feeling's Flame® electric candles inside our thick pillar candlesticks. This allowed their client the option of having bright light or candlelight for the atmosphere in their home.

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The Metropolitan Museum of Art

New York City, New York



The Wrightsman Galleries for French Decorative Arts at The Metropolitan Museum of Art in New York City holds the museum's renowned collection and permanent exhibit of French furniture and decorative arts housed in extravagant 18th century rooms. The museum's recent acquisitions of the original furnishings of Napoleon's office and Marie Antoinette's complete bedroom/boudoir; the museum was able to reconstruct the rooms inside the museum as they once were in France. It was important to the curators of the museum to find the closest option to a real wax burning flame. The Period historic chandeliers, torches and sconces were sensitively wired to accommodate the Feeling's Flame® electric candles.

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Commander's Palace

New Orleans, Louisiana



Located in the Garden District of Uptown New Orleans, Commander's Palace is owned and operated by the Brennan family. It has long been regarded as one of the finest restaurants in the world. Paul Prudhomme and Emeril Lagasse are two of its most famous alumni who have worked in its kitchen through the years. Commander's Palace has received a four-diamond rating by the American Automobile Association and has also been recognized as one of the Top 40 Restaurants in the U.S. by Gayot.

The restaurant suffered extensive damage due to Hurricane Katrina in 2005. During the restoration of the restaurant, the main dining room was customized to accommodate the Feeling's Flame® electric candles in all of the lighting fixtures. After a full renovation, the restaurant re-opened on October 1, 2006.

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